Thanks David and everyone for the feedback. Need to get it done first!!!!
:)
pj

On Thu, Nov 29, 2012 at 5:48 PM, David Z <david.z@zeitgeistaustralia.org> wrote:
> Hi PJ
>
> Zeitgeistaustralia.org has a Order section/shopping cart where we sell by cost flyers, stickers, posters, DVD's, our Spirit of the Time Magazine and subscriptions and educational materials. All products are made on demand and all charged by-costs. Still the Order section is charging 50% surplus to have the error maring and support startup-chapters. Basically if someone buys 2 flyers - the chapters has one free - and can continue working for free - increasing our volunteer base and lowering TZM's financial dependance on self-funded volunteers.
>
> Therefore i think Federico idea is awesome on that basis.
>
> I would even suggest to install a Shopping Cart on thezeitgeistmovement.com - **not to make profit** or even cover the costs. Random people can order then DVD's or lecures, or stickers and then they will have the tools to act themselves - basically i treat the Order Section on zeitgeistaustralia.org as a self-generated activism tool where 1 person running the shop empowers all customers to do their own activism.
>
>
>
> On 30/11/2012 5:30 AM, Peter GMP wrote:
>> Hi Federico.
>> I get your point but in my view, the less paperwork the better so I'm not creating a spreadsheet. Whatever the print cost is from the company per unit, will be the sale price and this will posted on the site for transparency. It's on demand so no inventory is held. While I will admit my overhead has been very excessive over the past 2 years, losing money on every event, I am still able to pull it off as an underwriter in general and would prefer to keep this model for integrity.
>>
>> As far as the automation essay, it might make a great appendix actually. Automation will be discussed in the Part 3 and then it could reference a larger treatment in the appendix....
>> p
>>
>>
>> On Thu, Nov 29, 2012 at 7:42 AM, Federico Pistono <federicopistono@gmail.com> wrote:

Hey guys,

I think this is a fantastic piece of collaborative work, I'm and thrilled to see this finally unfold. Since I've had some experience with it, I would suggest the following option: free downloads via torrent+direct download (as per usual), but sell the kindle and paperback version on amazon for a small profit (like $5 apiece). This will allow people to support the movement without resorting to unspecified "donations", and with the money we could pay more easily for our events (media festivals, zdays, etc.). If needed, for extreme transparency, we could keep the balance on a speadsheet up online for everyone to see.

I will be glad to contribute with a section on automation. Let me know how long you want it, and how broad should it be (in terms of things to cover).

On Wed, Nov 28, 2012 at 8:09 PM, Peter GMP <gmpfilms@gmail.com> wrote:

> My plan is that the full document, at about 120 pages, will be put in paperback form via third party on demand print publishing & ebook/kindle and sold at cost or less than cost in public, online outlets. (about $3.00 a unit for paperback) Of course, always available for free download in general.
>
> This will get the "book" on Amazon and all over the internet in commercial circles and give a higher chance of public interest or even noterity if it gains popularity. No credit will be on it except "TZM Lecture Team". It also allows chapters to get them cheap in clean paperback form and hand them out more "professionally" at meetings, etc.
>
> Federico- if you would like to donate an article on mechanization since you have done so much on it, let me know.
>
> Peter

> > On Wed, Nov 28, 2012 at 6:26 AM, Ben McLeish <bjm2007@gmail.com> wrote:
> > Thanks dude!
> >
> > Sent from my iPhone
> >
> > On 28 Nov 2012, at 06:05 AM, Federico Pistono <federicopistono@gmail.com> wrote:

> > > Ben, I used Sigil, really good tool :)

> > > On Wed, Nov 28, 2012 at 3:02 PM, Ben McLeish© <bjm2007@gmail.com> wrote:
> > > > Great to have the first part up for this. Once complete, I want to turn this into ePub and

mobi files for e-readers. Who has experience?

On Tuesday, 27 November 2012, Peter GMP wrote:
http://thezeitgeistmovement.com/uploads/upload/file/15/TZM_Orientation_2012_Part_One.pdf

On Tue, Nov 27, 2012 at 8:34 PM, David Z <david.z@zeitgeistaustralia.org> wrote:
cool

gonna update za.org site with this this weekend and inform the organizers. Ill offer a printed version also on the site.

On 28/11/2012 12:47 PM, Peter GMP wrote:

http://thezeitgeistmovement.com/orientation

The Zeitgeist Movement Defined: Realizing a New Train of Thought

Please note that this Guide is actively under development with only Part I of IV available. The other 3 sections/16 essays will be released as they are completed. If you find a Typo, please email media@thezeitgeistmovement.com

On Tue, Nov 27, 2012 at 5:18 PM, Kari <karin.e.mcgregor@gmail.com> wrote:
OK, so getting to the point - constructively (thank you for starting a new thread Brandy)...

There are two familiar strategies that could be implemented here, and I would like to hear which one people would prefer to use, or a tried-and-tested alternative:

Problem -> Cause -> Solution

- Problems are observed. These need to be clearly stated in objective language (carefully as some will involve honesty regarding the capabilities of individuals).
- Causes need to be identified and clearly stated in objective language (usually

system error, but not always).

- Solutions are needed. These need to relate directly to causes in order to solve problems (must be systemic in nature, not patch-up jobs).
- Map out our roles and responsibilities in applying solutions.
- GANTT-chart our timelines for achieving solutions.

Blank slate

- Put aside the current issues, problems, causes, etc.
- Identify the global problems that need to be addressed (not internal TZM problems - I mean problems like war, hunger, etc)
- Identify the goals to be reached (e.g. no-one going hungry)
- Identify realistic time-lines by which problems could be solved/goals could be reached (e.g. no-one going hungry by 2025)
- Identify the functions/tasks required to reach these goals
- Identify the roles needed to fulfill these functions
- Identify our own skills and capabilities
- Match our current human resources with roles and functions
- GANTT-chart our development plan

One of the required tasks would be the identification of a governance model that is appropriate to our needs. As I have said, I am already doing the research for data-crunching of this one by Integrative Services, so of course I would be happy to share the info with TZM as well. From this data set an appropriate choice can be made. I would strongly recommend against using the current pyramid structure as it is prone to bottlenecks that just get exacerbated with increased workloads (which are inevitable if we intend to increase our reach and success). Such bottlenecks may be navigable in the early stages with extremely skilled and capable people running the show, but even those peopl

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https://trello.com/board/tzm-global-core/4f77abf5b625547d2808c0f1

Global Core Team Trello board:
https://trello.com/board/global-chapters-administration/4f199b088ab038761f17b066

(Ask Darr to be invited to Trello Boards)

Worldwide chapters contacts and data spreadsheet:
https://docs.google.com/spreadsheet/ccc?key=0AkgDKF--mcLjdDdUa0FBR1BqQlhpbzI3VnduS09tT1E#gid=2

TZM Core List of Concerns:
https://docs.google.com/document/d/1VF9wS5MRIK_2lAW2rKvU3oop8owKrysGkLjZZyyFTlw/edit

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Federico Pistono

Book   robotswillstealyourjob.com
Blog   federicopistono.org
Twitter   twitter.com/federicopistono
Facebook   fb.me/federicopistono.page

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